

*Innovation Way:  
a strategic land use and economic  
development initiative designed to  
attract and support technology  
companies in Orlando/Orange  
County, Florida.*



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Serving Orange, Seminole, Lake  
and Osceola Counties and the City of Orlando

**INNOVATION WAY**  
**A FRAMEWORK FOR HIGH TECH GROWTH**

*creativity*  
*exploration*



*excellence*

The 90,000-acre Innovation Way district links the University of Central Florida, one of the nation's ten largest research universities, with the Orlando International Airport, a facility rated among the busiest and best for customer service.

## INNOVATION WAY

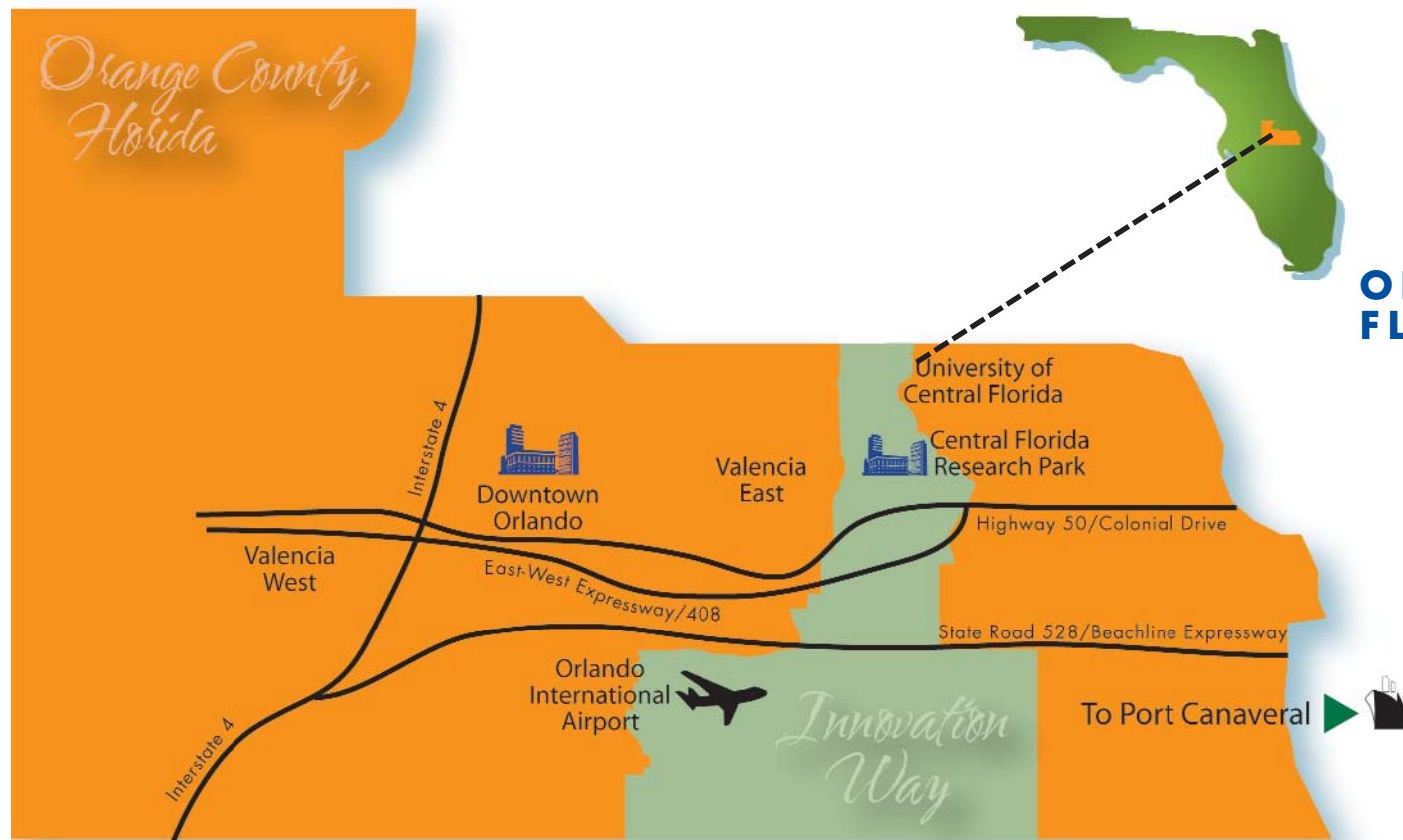
Also anchoring the district are the Central Florida Research Park and a new campus of Valencia Community College, which has been recognized as the top community college in the nation.

Known worldwide for its tourism industry,

the Orlando region is also a hub for high tech industries, particularly in the simulation, photonics, software development, and digital media sectors.

This prominence in technology fields has led companies including gaming giant Electronic Arts, aviation leader JetBlue, and Spain's Indra Sistemas to establish a presence here.

Visit Innovation Way to discover how your company can take advantage of Metro Orlando's many specialized resources and environment of growth.



Orange County, the region's corporate business center and most populous county, includes the City of Orlando, as well as twelve other incorporated cities.

## ORANGE COUNTY, FLORIDA

Located in the approximate center of the state, the region provides easy access to major seaports and is home to one of the world's leading international airports. Two of the state's major highways, Interstate 4 (east-west) and the Florida Turnpike (north-south), intersect just outside of Orlando.